

PRESS RELEASE
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Tampa-based company celebrates 80th anniversary

Relocates corporate headquarters

TAMPA, Fla. - Carter|VerPlanck (C&V) announced today that it is celebrating its 80th anniversary and is commemorating this landmark year by moving its corporate headquarters to a brand new, state-of-the-art facility at 4910 W. Cypress St. The new location provides more square-footage for expansion and space for storage of its product lines.

Henry Carter founded C&V in Tampa, Fla. in 1927 as a pump and valve sales firm. Believing that a company must look forward to innovation, represent only the best products and view every customer as a long-term partner, Carter created the foundation of what C&V is today - the leading provider of products and process lines for the water and wastewater treatment industries in Florida, Alabama, Georgia, Tennessee and Mississippi.

“We are very proud to be turning 80 and of our new location. The facility is beautiful and provides us with the room we need to continue to grow our company and business,” says Saade Chibani of Carter|VerPlanck.

Among the perks of the new location are increased square-footage, fine interior decoration and an outdoor water feature which recycles stormwater and enhances the landscape. Utilizing their water filtration products, C&V keeps the recycled water clean and clear.

“The water feature makes for an excellent alternative to a retention pond. Because the water is constantly circulated and filtered, it does not provide a place for mosquitoes to lay eggs, thus not introducing more into our ecosystem. And, because it’s so attractive, it provides a nice place for our employees to take a break during the work day,” says Chibani.

About Carter|VerPlanck: Carter|VerPlanck, founded in 1927, provides innovative products and process lines for the water and wastewater treatment industries. C&V focuses on providing value-added process knowledge and supplying the most advanced and dependable products available. The company delivers “clearly exceptional service” before, during and after the sale to all its clients. C&V represents manufacturers in Florida, Georgia, Mississippi, Tennessee and Alabama. For more information, visit www.carterverplanck.com.

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